Headquarters U.S. Air Force

Integrity - Service - Excellence

ESC/Industry Presidents' Day Forum Working Group

Sub-Group #3
LtCol Don Wussler
8 November 2001

U.S. AIR FORCE

- **Partnerships**
    - **Leave the meeting with actions/steps the government and industry are willing to take**
    - **Actions should enable common understanding within and throughout organizations of "the other side"**
- **Sense of industry participants: CEOs want concrete "offer(s)" they can decide whether or not to act on**
- **Specifically--**
    - **Pick a/some short term commitments**
    - **Perhaps using the CX Enterprise Integration Functions**
    - **Actionable to have initiative(s) in place w/in 3-6 months**

C2 Enterprise Integration

- **How <u>does</u> Industry Play?**
  - **Mitre role vs Industry role?**
  - **Funded Special Interest Group?**

- **How will CX "define" its requirements**
  - **Will it be done in way to allow industry play?**
  - **What is the "acquisition strategy" to integrate the enterprise?**

U.S. AIR FORCE

- **Expected Meeting Outcome Statement**
- **Agenda (with Point Paper)**
- **Attendee List**
- **ESC/CC "Where is the Money" Briefing**
- **Other Briefings**
  - **C2 Enterprise Integration**
  - **President's Day Forum Background**
  - **C2 Summit Industry Panel Out-Brief**
  - **Partnership Proposals**
- **Background Papers**
  - **C2 Acquisition Portal**
  - **Role of PDF vs. C2 Summit vs. AFCEA New Horizons, etc.**

U.S. AIR FORCE

- **What are your top 3 priorities for 2002?**
  - **What are the Critical Success Factors for achieving these?**
  - **What is the impact if priorities are not met?**
- **What are your top 3 objectives for the FY04 POM?**
- **How do you address the perception AC2ISRC serves ACC requirements, not USAF requirements?**
- **How does AC2ISRC exercise influence over non-Center Programs/Program Elements?**
- **Where do you see opportunities for partnership?**
  - **Role of Spiral Development IPTs?**

Partnership Challenges

- ■ **"No New Money"**
    - ■ **Industry follows the money**
    - ■ **Nodes are currently the funded entities**
        - ■ **Much of their dollars already committed through previous partnerships**
        - ■ **I.e., AWACS------->Boeing Team**
    - ■ **Funding continues to be "stovepiped"**

- ■ **Too many "Bosses" w/not enough Teeth each**
    - ■ **Who's setting the standards?**
    - ■ **Does ESC really have "weight" to impose integration**

Potential "Offers"

- **For any/all partnerships, must measure process for success**
  - **Using industry group "characteristics" to grade**
- **Partnership "vehicle" for future use**
  - **All-Inclusive BPA**
  - **Able to cover costs for industry participation @TIMs, Reviews, etc.**
- **Industry participation in C2 Architecture Activities**
  - **Quarterly Technical Interchange**
  - **Or more comprehensive independent review**
  - **Gov't call in (and pay for time/travel) of tech rep from most/all PDF players to review/comment on architecture**

- **Industry-C2 Enterprise Integration Facility (CEIF) Partnership Agreement**
  - **Industry in-residence at CEIF**
  - **Rotating participation**
- **Periodic assistance in road map alternatives**
- **Assist AC2ISRC with requirements**
- **Government/Industry People Exchange**
  - **Gives industry a look into ESC processes**
  - **Gives ESC an industry POV in doing business**
  - **Example: Industry participation in ESC/BP**

"Mapping the Battlespace"

U.S. AIR FORCE

MORNING		AFTERNOON	
0730	**Arrive/Cont Breakfast**	**1300**	**Topic #1**
0800	**Welcome to PDF**		
	History/Benefits of PDF	**1400**	**Topic #2**
0830	**LG Kenne Remarks**		
0900	**MG Behler Remarks**	**1445**	**Break**
1000	**Break**		
1015	**C2 Summit Industry**	**1500**	**Topic #3**
	Panel Outbrief		
1115	**C2 Enterprise Integ'n**	**1600**	**Wrap-up/AIs**
1145	**Set Afternoon Stage**		
1200	**Lunch**		

Integrity - Service - Excellence